


Call for Book Chapters

Stimulating Entrepreneurial Activity in a European Context: Reflections on Programs, Courses and Cases

To integrate the
European Research in Entrepreneurship series

Guest Editors: Silvia Costa, Aard Groen, Francisco Liñán & Alain Fayolle



Entrepreneurial activity can adopt many forms, result in different initiatives and target a variety of problems in innovative ways. Thus, entrepreneurial activity is highly contextual. Understanding the context where entrepreneurship occurs is fundamental to comprehend entrepreneurial activity and it is crucial to successfully support entrepreneurs working in a variety of fields. Context simultaneously enables and limits entrepreneurs in their endeavors, which calls for specific guidelines on how to act entrepreneurially depending on the field of action.

Since entrepreneurship is a transversal competence relevant to many fields, scholars and educators often put effort in adapting entrepreneurship programs, activities and interventions to different areas. For example, entrepreneurship in the medical context has idiosyncrasies very specific to the field, which in turn are different from entrepreneurship in the cultural sector and arts. At the same time, entrepreneurial activities may be affected by cultural, geographical and socio-economic factors, tied to the context where they take place.

This book aims to foster a reflection about the influence of context in entrepreneurial activities, as well as the way entrepreneurship shapes to fit the context where it occurs. Particularly, the book emphasizes entrepreneurship academic courses or programs, entrepreneurship awareness initiatives and entrepreneurial activity cases which highlight the communalities underlying entrepreneurial activity in general, but also the idiosyncrasies of each context.

This book aims to encompass a broad variety of cases and initiatives evidencing how entrepreneurial activity adapts to context as well as the influence of context in entrepreneurial activity. As such, we aim to produce a book that is an essential reading for academic researchers and entrepreneurship practitioners alike.

Chapters should be based on empirical or theoretical research. The authors should address the initiatives, cases or programs in a systematic manner, including a description of the activity as well as information about outcomes, performance and, centrally, the specific context it addresses.

Possible topics could be related but not limited to the following:

- Showcase of academic programs aiming at stimulating entrepreneurial activities and competencies of students/professionals studying or working in other fields (e.g., medicine, psychology, arts and culture among others);
- Cross-country comparisons of entrepreneurial activity, approaching contextual cultural, geographical or socio-economic idiosyncrasies as factors of entrepreneurial activity;
- Case studies evidencing the influence of context in entrepreneurial activity.

This book is to be part of the series European Research in Entrepreneurship, therefore we aim at including submissions referring to activities or cases in Europe. At the same time, if the authors write about other regions and explain the relation to Europe or engage in a comparison between regions we may consider the submission as well.

Suggested timeline and main activities:

There are several dates to consider and several opportunities to receive early feedback as a prospective author. For example, you are encouraged to submit an intention to contribute to the book as an abstract for ESU 2021 Conference and Doctoral Program where you will receive feedback from peers and the guest editors.

Submission of intention to contribute to the book (short abstract required – Please check ESU 2021 call for papers here: http://www.esu-network.eu/esu-conferences/)	16 April 2021
Submission of extended abstract for early feedback from book editors	4 July 2021
Contributors meeting at ESU Conference 2021 for presentation and feedback from editors	August 29 August - 4 September
Formal invitation/submission guidelines sent to selected authors	October 2021
Submission of chapters including editors' feedback & beginning of review process	December 2021
Submission of revised chapters from authors	May 2022
Ongoing editing of chapters by editorial team and authors	May – July 2022