

# ESU 2019 CONFERENCE AND DOCTORAL PROGRAMME ON ENTREPRENEURSHIP

The ESU 2019 Conference and Doctoral Programme will be held in Naples (Italy) from the 8th to the 14th of September 2019. It will be organized by University of Sannio, in partnership with the University of Naples Parthenope and the University of Campania Luigi Vanvitelli.

Since the beginning, the main idea of the ESU Programme is to combine scientific sessions and cultural events allowing participants to discover local culture and heritage. Supervisors, researchers and PhD students from international institutions, active in entrepreneurship research and education, come together to share experiences and create new international networks, in a friendly environment.

The **Doctoral Programme** is organized with plenary sessions alternated with group discussions and presentations.

The plenary sessions will be of two different kind:

- » *Hot topics in entrepreneurship research*: plenary sessions on specific topics
- » *Conducting & publishing research in entrepreneurship*: plenary sessions on methodology

The group discussions and presentations will be split into 3 groups:

- » *Early stage group*: students that haven't started their PhD studies and PhD students in their first year of doctoral studies. Students in this group present their research proposal.
- » *Work in progress group*: PhD students that are in the middle of their PhD studies. Students in this group present their early phase research.
- » *Mature group*: PhD students that are in their end of the PhD process or PhDs that have finalized their thesis. Students in this group present their results papers.

The grading system, with the tasks for PhD students before, during and after the Programme, is available on the website: <http://www.esu-network.eu/esu-conferences/>

Beside the Doctoral Programme, the **ESU Conference** offers regular conference tracks open to all attendees. All the presentations will take place on Conference Day – Wednesday, 11th September 2019. In particular, they are open to:

- » *Postdoc*: they hold a postdoctoral position. They are invited to present their own paper and perform as discussant in conference sessions. They don't have specific tasks before and after the Conference. They also may be invited to act as junior coaches for PhD students and they have some dedicated group presentations.
- » *Professors*: they hold a permanent academic position. They are invited to present their own paper in Conference sessions. They don't have specific tasks before and after the conference. They may be invited as senior coaches for PhD students in the group sessions and act, in some cases, as keynote in plenary sessions.



### Conference Venue

University of Naples Parthenope, Villa Doria d'Angri - Via Francesco Petrarca, 80 - Napoli (ITALY)

### Important dates

- » **15th April 2019:** Deadline for the abstract submission
- » **30th June 2019:** Deadline for the full paper submission
- » **8th September 2019:** Welcome reception
- » **9th-13th September 2019:** ESU Conference and Doctoral Programme
- » **14th September 2019:** Full day final trip

### Abstract submissions

For both Doctoral Programme and Conference: max. 500 words abstracts, single spaced, Times New Roman 12pt, capitalized first letters in title, no more than ten words in title, no reference list. Since all abstracts are reviewed using a double blind review process, it is compulsory that neither names nor contact details appear on the submission. Please, indicate in your e-mail: author(s) name(s), main affiliation(s), email address(es) of all authors in the order of appearance on your paper. A template of the abstract is available on the website: <http://www.esu-network.eu/esu-conferences/>  
Please send your abstract by email to: [esu2019@unisannio.it](mailto:esu2019@unisannio.it)

### Publication opportunities

- » **Electronic Conference Proceedings:** unless publication is explicitly waived by the author(s) at the time of the paper's submission, all accepted submissions will be published in the Electronic Conference Proceedings with ISBN number.
- » **Book series:** a selection of papers presented at ESU 2019 will be accepted for the review process for potential publication as book chapters in one of the next book of the ESU Book Series "European Research in Entrepreneurship" published by Edward Elgar. For more information about the book series visit the website: <http://www.esu-network.eu/publications/>
- » **Journal Special Issue:** a special issue of International Journal of Entrepreneurship and Small Business (IJESB - Inderscience Publishers) will be published. Authors will be invited to extend their papers presented at ESU 2019 for journal publication. All selected papers will be peer-reviewed. For more information about the journal visit the website: <https://www.inderscience.com/jhome.php?jcode=ijesb>

### Registration fees

- » **400€:** Early registration
- » **350€:** Early registration doctoral student
- » **475€:** Late registration (after July 20th, 2019)
- » **425€:** Late registration doctoral students (after July 20th, 2019)
- » **150€:** Guest rate (including Monday, Tuesday and Friday dinners and Gala Dinner on Thursday)
- » **50€:** Saturday field trip
- » **Cancellation policy:** to receive a refund of the registration fee, the registered attendee must request a cancellation in writing and postmark by email to ESU by Wednesday, July 31st 2019. No refunds will be issued after July 31st, 2019.

### More information

Please contact: [esu2019@unisannio.it](mailto:esu2019@unisannio.it)  
or visit the website: <http://www.esu-network.eu/esu-conferences/>

